



# NCTTA Official Sponsorship Package



## Why Sponsor NCTTA?














- National brand recognition as an **Official Sponsor of NCTTA Championships**
- **Media exposure** in college, athletic, and general-interest groups
- Access to **NCTTA student networks and their communities**
- **High-impact exposure** among attendees
- **Extensive media exposure** in college, athletic and general-interest groups
- **Recognition and publicity** include banners, posters, press releases, brochures, website and more

## Quick Facts

- Governing body of college table tennis in US and Canada.
- Presence in 200+ colleges in US and Canada.
- 28 Divisions in North America.
- 501(c)(3) organization.
- National Organization in USA Table Tennis since 2008.



## Sponsorship Tiers

BENEFITS	GOLD <sup>1</sup>	SILVER	BRONZE
	\$10,000	\$7,500	\$5,000
Website Links			
NCTTA Newsletter			
Ad in Event Program (Full Color)	 1 Full Page	 1 Half Page	 1 Quarter Page
Tables at Venue	 2 Tables	 1 Table	 1 Table
Participation in Award Ceremony			

Note:

1. Mention in all Championship promotional materials as “Sponsored by”. Mention in event program, logo in step & repeats and photographed participation in award ceremonies, product and/or flyer distribution via athlete/volunteer bags, press releases, interview on livestream with commentators, use of NCTTA logos, and access to athletes/teams via tables in venue, mention of sponsor name on social media with tags for the duration of the event; mention of Sponsor name 4 times a day on YouTube live stream broadcasts.



## Gold \$10,000 Sponsor Benefits

### Pre-Event

- Gold Sponsorship rights to the College Table Tennis Championships in the form of “Sponsored by”
- Sponsor mentioned in 3 editions of NCTTA online newsletter with outreach to 8000 College students and our robust alumni network
- Sponsor name to appear in all public materials
- Website link and logo on the official championship website - [champs.nctta.org](http://champs.nctta.org)
- Sticker of logo on 1 Championship court

### On-Site

- One full page color ad in Souvenir program (provided by sponsor)
- Logo included in Souvenir program, step/repeat and any NCTTA marketing materials
- Product Distribution (provided by sponsor to all competitors and volunteers)
- 2 table booth in venue
- Participation in event award ceremony for all winners
- Interview on live stream
- Mention of sponsor name and slogan on live stream 4 times a day
- Social media mentions on all of our platforms (Facebook, Twitter, LinkedIn, Instagram) for the duration of event
- Public verbal recognition of Sponsor during awards banquet

### Post Event

- Press release for sponsor
- Continued social media mentions with tags up to 1 month after competition
- Public relations report listing of all news clips, social media mentioning sponsor name

All Sponsorship packages can be customized to meet your goals

## Silver \$7,500 Sponsor Benefits

### Pre-Event

- Silver Sponsorship rights to the College Table Tennis Championships
- Sponsor mentioned in 2 editions of NCTTA online newsletter with outreach to 8000 College students and our robust alumni network
- Sponsor name to appear in all public materials
- Website link and logo on the official championship website - [champs.nctta.org](http://champs.nctta.org)

### On-Site

- One half page color ad in Souvenir program (provided by sponsor)
- Logo included in Souvenir program, step/repeat and any NCTTA marketing materials
- Product Distribution (provided by sponsor to all competitors and volunteers)
- 1 table booth in venue
- Participation in event award ceremony for 2 out of 4 events
- Social media mentions on Facebook and Twitter platforms for the duration of event

### Post Event

- Press release for sponsor
- Continued social media mentions with tags up to 2 weeks after competition
- Public relations report listing of all news clips, social media mentioning sponsor name

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## Bronze \$5,000 Sponsor Benefits

### Pre-Event

- Sponsorship rights to the College Table Tennis Championships
- Sponsor mentioned in 1 edition of NCTTA online newsletter with outreach to 8000 College students and our robust alumni network
- Sponsor name to appear in all public materials
- Website link and logo on the official championship website - [champs.nctta.org](http://champs.nctta.org)

### On-Site

- One quarter page color ad in Souvenir program (provided by sponsor)
- Logo included in Souvenir program
- Product Distribution (provided by sponsor to all competitors and volunteers)
- 1 table booth in venue
- Participation in event award ceremony for 1 out of 4 events
- Social media mentions on Facebook platform for the duration of event

### Post Event

- Press release for sponsor
- Continued social media mentions with tags up to 1 week after competition
- Public relations report listing of all news clips, social media mentioning sponsor name

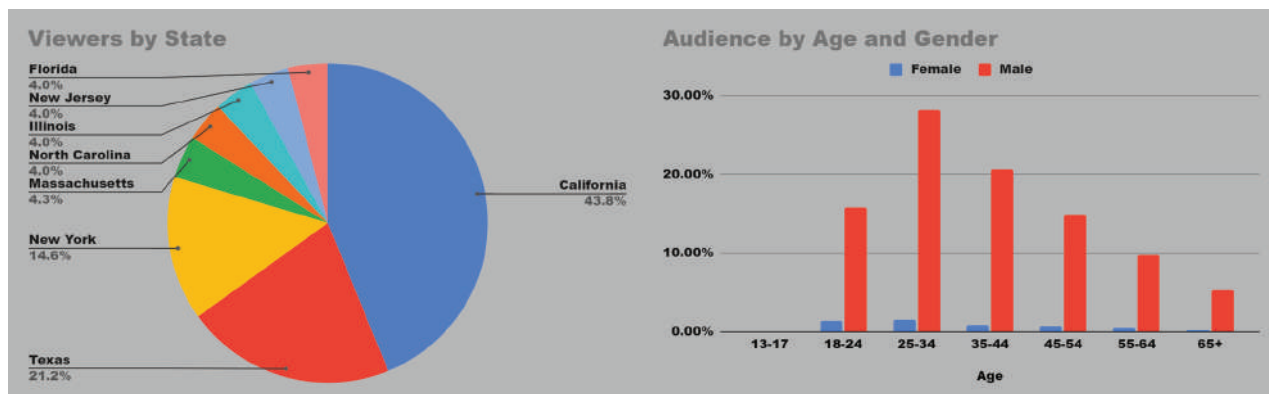
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## About the NCTTA Championships

### Our Annual Premier Event

NCTTA Championships is an annual premier event with 275-300 total participants from 50+ Colleges and Universities from USA and Canada competing for national titles in Teams, Singles, and Doubles events.

### Event Statistics



**100+ Volunteers**



**1,000+ Spectators**

### Social Media Platform Statistics



**3.6k Followers**



**1.9k Subscribers**

Viewship: 94.8% Male 5.2% Female



**1.6k Followers**

Tournament publicity includes: social media, websites, video production, including commentary, live stream to viewers across the US, Canada, and internationally on YouTube and Facebook Live.



/CollegeTT



/nctta



@NCTTAVideos



nctta.org



## About the NCTTA Championships

### Our Crown Jewel

NCTTA Championships is the crown jewel of our table tennis season, made possible because of:

- 🎯 Top-tier playing facilities
- 🎯 Hundreds of volunteers from across the US and Canada
- 🎯 Setup and breakdown of equipment
- 🎯 Facilitation of event
- 🎯 Professional-level production
- 🎯 Live stream + commentary
- 🎯 Social media updates
- 🎯 Celebration of our athletes
- 🎯 Opening ceremony
- 🎯 Catered banquet





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