



NCTTA

Sponsorship Package

2025 WORLD

UNIVERSITY GAMES



Why Sponsor the World University Games Team?

- National and international brand recognition as the:

“Official Sponsor of the USA Table Tennis delegation at the 2025 World University Games”

- Media exposure in college, athletic, and general-interest groups domestically and internationally.
- Access to NCTTA student networks and their communities.
- Connect with 18-24 year old age group that may not already be consumers.
- Exposure amongst attendees, domestic and international spectators, and followers of the USA Table Tennis delegation.
- Recognition and publicity include banners, posters, press releases, brochures, website, etc.

Quick Facts

- Governing body of college table tennis in US and Canada, responsible for selecting players to represent the USA at the 2025 World University Games.
- NCTTA is a 501(c)(3) organization. All contributions to NCTTA are tax deductible!
- The World University Games is organized by the International University Sports Federation (FISU) and takes place every two years.
- The World University Games is the largest global multisport event for university students, with over 10,000 student-athletes and officials attending from 150+ countries.
- The World University Games is broadcasted to over 300 million viewers in 100+ countries.
- The 2025 Summer World University Games will be hosted at Rhine-Ruhr, Germany, with table tennis held in the City of Essen.

WUG Sponsorship Packages



APPAREL SPONSOR

Competition uniforms and gear for the entire WUG Team (10 players, 2 coaches, 1 team manager)



PLAYER SPONSOR

\$ 3,000



PLAYER & COACH SPONSOR

\$ 6,000

1 male player,
1 female player,
2 coaches



SMALL TEAM SPONSOR

\$ 12,000

1 male player,
1 female player,
2 coaches,
1 team manager

Summary of Request and Benefits

Benefits for Apparel Sponsor and Player Sponsor

- Use of images: Royalty free license to use images and portrayal of products and services related to their use by NCTTA and event participants.
- Logo and mention in all NCTTA communications about the WUG.
- NCTTA newsletter distribution: monthly advertisement to more than 5000 members and alumni where partner will receive two advertising placements.
- NCTTA website: Logo and any and all “official” use related to this partnership on the NCTTA website; nctta.org.
- Display of sponsor banner on NCTTA website, newsletter, social media and other promotional materials.
- Social Media: ability to post directly to our membership on each of our social media platforms 4 times each year (Facebook page, Instagram, Twitter and LinkedIn).

Benefits for Player & Coach Sponsor and Small Team Sponsor

- All the above benefits for “Apparel Sponsor and Player Sponsor”.
- Presenting Sponsorship of the World University Games Trials
- Opportunity to present championship trophy to qualified participants at WUG Trials.
- Direct promotional emails to all players.

Your contribution to the NCTTA World University Games goes directly to the athletes! All donations go to offset the expenses of the athletes and coaches at the World University Games, which includes travel and registration fees.

Interested in a customized sponsorship? Questions about the benefits?

Contact us at games@nctta.org